The Cashflow Maturity Curve

Where is your business today—and where could better cashflow take you?

Most small businesses move through five predictable stages of cashflow maturity.
The goal is to keep progressing.



THE TAKEAWAY
Cashflow maturity is a journey, not a switch you flip. Small, consistent improvements at each stage lead to stronger cashflow, better decisions, and a more valuable business.

Better cashflow.
Stronger business.
Greater freedom.